



MEDIA RELEASE

13th March 2012

Family Friendly Agrifest

Agrifest has plenty on offer to interest local farmers such as improving your weather prediction skills with Jane Bunn, tips to assist you in converting to no-till cropping techniques, and providing you with the latest information on the commodity markets. But what about some of the other members of the family? 'We kept the interests of all the family in mind while planning Agrifest' said events coordinator at Project Platypus Bronwyn Bant.

RIRDC Award winner Kim Blenkiron is attending Agrifest to share her insights into the important role women can play as leaders in the agricultural sector. Also attending is FarmDay founder Deb Bain. Both Deb and Kim are passionate about what they do, are inspiring leaders and engaging presenters.

Project Platypus have also made sure they have catered for the younger members of the family by providing a kids activity space, complete with Cleggart face painters, just in case the kids require a little time out during the day.

Agrifest takes place on Thursday 29th March, 10.30am at 'Overdale' Concongella. For full details and to register, visit the Project Platypus website www.platypus.org.au.

Agrifest is held as part of the Farming in the 21st Century series and is organised by Project Platypus and supported by Northern Grampians, Ararat and Pyrenees Shire Councils. Agrifest is made possible thanks to funding received from the William Buckland Foundation.

End of release

MEDIA CONTACT:

Project Platypus Event Coordinator Bronwyn Bant

0400 593 500 bronwyn@platypus.org.au

www.platypus.org.au